



खादी और ग्रामोद्योग आयोग

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार KHADI AND VILLAGE INDUSTRIES COMMISSION Ministry of Micro, Small & Medium Enterprises, Govt. of India. विभागीय कार्यालय, विशाखापटनम् (आंप प्रदेश) DIVISIONAL OFFICE, VISAKHAPATNAM (ANDHRA PRADESH)

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48/11/2021

No. DO/VSP/NLAP SAMBHAV/2021-22/

To
The Principal (Dr. K. Veera Raju)
Sn Drakath Degree college
Payararan peta
Visag sixt.

Sir/Madam,

This is with reference to the inaugural session of National Level Awareness Programme organized by the Ministry of MSME, Govt. of India held on 27.10.2021.

As per the directives of the Ministry of MSME, Govt. of India, it is proposed to organize "Sambhav" e-National Level Awareness Programme (e-NLAP) on Entrepreneurship as part of Azadi Ka Amrit Mahotsav (AKAM) in your esteemed college and the guidelines are given below:

- A webinar will be organized by Khadi and Village Industries commission, Divisional Office (Visakhapatnam) Andhra Pradesh at your suitable time and date before 30.11.2021 as per the enclosed programme sheet. The link for the webinar may be given by your college.
- It is requested to identify an official from your college as coordinator for organizing the e-NLAP. The contact details of the coordinator may please be informed to this office.
- The coordinator of your college has to ensure that maximum number of students to attend the webinar but not less than 100.
- The coordinator of your College should also attend the Webinar along with students.
- Photographs/screenshots may please be taken during the Webinar and sent to KVIC, Divisional Office (Visakhapatnam) along with brief report by email to kvicvizag@gmail.com, to forward the same to the Directorate of Capacity, Building, KVIC, Mumbai for onward submission to the Ministry.
- 6. The Coordinator of your college should ensure that the "Feedback Form" must be filled by all the students who have attended the programme. The Google Form link provided by the Ministry in the regard is given below:





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It is requested to kindly arrange for organizing the Webinar in your college, through online and the meeting link may be provided to this office. The presentation Videos & PPT will be shared to the coordinator of your college.

It is also requested to confirm the date and time for organizing the above programme by return mail. In case the proposed date is not convenient for your college, an alternative date may please be suggested.

Sri R. Srinivasa Rao, Asstt. Director-II(V.I.) of this office is authorized to act as Moderator for organizing the e-NLAP. In case of any support, this Mobile No. 8985881724 may please be contacted.

With regards,

Encl: as above

Yours faithfully,

(S. Raghu) Dy. Director

Copy to:

- The Dy. Chief Executive Officer (SZ), KVIC, Bengaluru for kind information
- 2. The Director (Capacity Building), KVIC, Mumbai for kind information.

Dy. Director





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PROGRAMME SHEET

Execution guidelines and Format for conducting 'Sambhav' National Level Awareness Programme by KVIC, Divisional Office (Visakhapatnam), Andhra Pradesh.

The format of the awareness programme is as under:

Sr. No.	Item	Description
1	Welcome of the participants in the Awareness Programme	The Asstt. Driector-II (V.I.) (Moderator) will welcome all the participants and will introduce himself and make power point presentation on KVIC. A brief will be given about Ministry of MSME and its organizations to make the students understand the meaning of MSME and importance of the sector in the Indian economy.
2	Motivational Video (Film-A)	A motivational video will be played to encourage the participants to take up entrepreneurship.
3.	Importance of entrepreneurship	
4	Video on Schemes of the Ministry (Film-B)	A short animated documentary will be played explaining different schemes of the Ministry.
5	Talk about success stories created by the Field Office	Moderator will talk about his experience in handholding the aspiring entrepreneurs to set up their own enterprise.
6	Video on success stories (Film-C)	A short video on success PMEGP stories will be played by the moderator.
7	Talk with a local successful entrepreneur	Talk with a local successful entrepreneur.
3	Concluding the Webinar	Moderator will conclude the webinar by giving the details of the field office for any further assistance and will ask the participants to fill google feedback form.
)	Vote of thanks	Vote of thanks by Coordinator of College.

Date:18.11.2021

CIRCULAR

Dear students! This is to inform you all that on 26.11.2021, an Online Webinar is going to be conducted by Ministry Of Micro ,Small And Medium Enterprises-KVIC, Govt. of India on. It is proposed to organize "Sambhav",e -National level awareness programme (e-NLAP)on Entrepreneurship as part of Azadi Ka Amrit Mahotsav (AKAM).

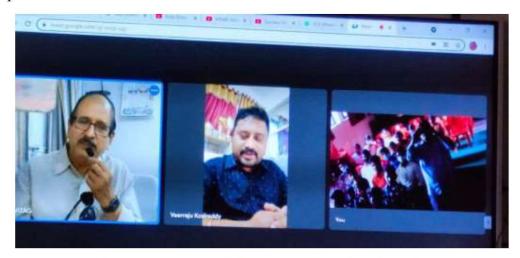
Sri R. Srinivasa Rao, Assistant Director, KVIC will be the speaker of the session and present the importance of khadi small scale industry and Entrepreneurship development in youth for Self-Sustainability in the present competitive world. Interested students can attend the seminar from in seminar hall. Hope that you will utilize the opportunity to the best.



PRINCIPAL
SPACES DEGREE COLLEGE.
PAYAKARAOPETA

WEBINAR BY MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES-KVIC, Govt. of India on 26.11.2021

Khadi Village Industries Commission, Govt of India, Organized an Online Webinar for our degree college students. Sri R. Srinivasa Rao, Asst. Director, KVIC gave a keen presentation on the importance of khadi small scale industry and Entrepreneurship development in youth for Self-Sustainability in the present competitive world.



Sri R. Srinivasa Rao, Asst. Director, KVIC hosting the webinar



SCREEENSHOTS OF THE WEBINAR

The moderator spoke about the importance of entrepreneurship and how MSME is handholding youth to promote entrepreneurship.

An animated short documentary was played explaining different schemes of the ministry. Moderator shared his experiences in handholding the aspiring entrepreneurs to set up their own enterprise.

Dr.K.Veerraju Garu Principal SPACES Degree college, S.M.V.S.Kumar, H.O.D Computer Science(coordinator) and 125 students participated in the webinar. Dr.K.Veerraju Garu in this webinar addressed the students and said that 'Students must focus towards being job creators rather than job seekers.' At the end of webinar, feedback forms were collected from students regarding the session.



SPACES DEGREE STUDENTS IN THE WEBINAR ON 26.11.2021

TARAOPETP

PRINCIPAL
SPACES DEGREE COLLEGE,
PAYAKARAOPETA